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THE SOCIAL AND LEGISLATIVE PRINCIPLES OF COUNTERACTING RANSOMWARE CRIME

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Abstract. This article aims to analyze the relationship between the threat of ransomware and new effective counteraction principles for law enforcement agencies to utilize. Moreover, it contemplates on how specific behavior of persons can help reduce the threat of being infected with this malicious software. It establishes that certain changes made in society's mentality towards their computer and network systems can significantly reduce the consequent damages of ransomware attacks. The manuscript uses a qualitative research approach and the analysis of variance (ANOVA), including an F-test, which defines major challenges in ransomware. This is the first empirical research piece which uses this type of data and approach for the analysis of current threats in global ransomware security. The article suggests that the main challenge is the systematic growth of ransomware connected to illegal businesses and the inattentive actions of casual users. The research paper proposes the implementation of global ransomware counteraction principles on the base of challenges that are present now and the prospects of rising threats in the future. In addition, the manuscript analyzes the trends of the last 2-years of attacks to find and determine new ways of successfully counteracting it for optimal innovative regional development.

Keywords: organizational performance; cybercrimes; innovation; regional development; information; security awareness; ransomware; law

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JEL Classifications: K24, R58, R59, K16, M15

1. Introduction

The post-industrial era makes global digital technologies accessible and easy-to-use. Today's society is reliant on the internet, although the effects of this dependence is a common topic of debate. Information Technologies (IT) provide many services that contribute to making our everyday lives simpler and more organized.

However, availability of global digital technologies opens opportunities for individuals who are looking to take advantage of their vulnerabilities. Security breakdowns can lead to economic losses of innocent citizens, companies and even governments. Worse still, perpetrators can use computers and network systems to raise alarms, create panic in anticipation of violent ransomware attacks—and to coordinate and carry out terrorist acts. To great despair, counteraction of cybercrime has faced many problems, which have yet to be resolved (Zimba et al., 2018; Pléta et al., 2020).

One of the most effective ways of bypassing security protocols of computer systems and consequently infecting them is through ransomware. Ransomware is one of many categories of malicious software and affects masses of computers: ranging from family desktop PCs to corporate systems. Ransomware is described as a “kind of malware which demands a payment in exchange for a stolen functionality”. Unfortunately, these ransomware attacks are prominent to this day and pose a significant threat.

Researchers have attributed the lack of an acute response to these cybercrimes to many factors. Among them is IT professionals' lack of understanding and interest in the phenomenon of cybercrime. Moreover, law enforcement officials lack the tools necessary to address the problem: old laws cannot conform with committed crimes. At the same time, new laws have very few judicial precedents that can be guided (Mercaldo et al., 2016).

As will be further discussed in the study, virtually everyone has the potential to counter cybercrime, especially ransomware. And if everyone is well-informed, attentive and careful, society in its entirety will have a better understanding of the principles of preventing these ransomware attacks. Of course, lots of changes will have to be made to achieve this (Kurpjuhn, 2019). But two groups specifically can increase their efforts to handle this problem and pave the way for countering this phenomenon (Chung, 2019; Al-rimy et al., 2018).

Another problem that should be emphasized is that everyone is talking about cybercrime despite not having an official definition of it (O'Kane et al., 2018).

2. Literature review

As cyberspace becomes more prominent in the modern world, it is evident that law enforcement agencies are not always able to keep up with its rates of growth. The scale at which IT has consumed the world has made systematically and successfully committing cybercrimes possible. Because of this, networks of cyberfraud begin to nest in virtual space and harm individuals, governments, businesses. Responses to these actions should be strategical, tactical, and cooperative (Fagioli, 2019).

Cybercrime counteraction faces many problems. The general confusion surrounding the definition of cybercrime is an issue that needs to be addressed and resolved. A lack of professionals correctly determining the unique nature and threats of cybercrime could result in an array of complications which make counteracting it even harder.

There are many reasons justifying the development of a model definition of cybercrime specifically. A standardized perception of cybercrime across IT personnel, computer users, victims, police officers, detectives, prosecutors and judges will lead to the aforementioned unification of different social institutions, which, above all

else, is arguably the most important aspect of dealing with this lawlessness. Furthermore, the problem of insufficient and unreliable statistics could begin to be resolved if different participating branches use a single classification of cybercrime (Furnell and Emm, 2017; Genc et al., 2018).

Cybercrime definition should be unified not only among agencies, but among countries as well, due to the possibilities that cyberspace, the virtual space in which cybercrimes are committed, grants. This virtual world allows crimes to happen wherever. Thus, a mutual understanding of cybercrime across the globe is necessary to counteract this aspect of the problem (Kolodenker et al., 2017; Alwaelya et al., 2020; Yumashev and Mikhaylov, 2020; Yumashev et al., 2020).

Cybercrime definition would aid not only cooperation between agencies but also all parties individually. For example, IT professionals need a good definition of cybercrime to know when (and what) to report to authorities. At the same time, law enforcement needs a legislative definition of this type of crime to prosecute offenders, as laws must be defined in order to be enforceable (Pope, 2016).

Attempts to define cybercrime illustrate that it is a very generalized term. Practically speaking, these definitions are useless in almost any discussion, especially that which attempts to fully analyze cybercrime. This research paper now presents some noteworthy interpretations of cybercrime (Paquet-Clouston et al., 2019).

Many state-level and international organizations have attempted to give a working definition. The Council of Europe's Cybercrime Treaty's definition of cybercrime is broad, including such offences as criminal activity aimed at collecting or manipulating data and even copyright infringement. The United Nations Manual on the Prevention and Control of Computer Related Crime on the other hand, includes more misdemeanors, such as forgery, unauthorized access to computer systems and fraud. Symantec Corporation, which is a company specializing in computer security, gives the following definition of cybercrime: "any crime that is committed using a computer or network, or hardware device". At this point in the 21st century though, almost any action of any person in a First-world country utilizes the listed elements, so, perhaps, the line between a regular crime and cybercrime becomes too blurry.

Other studies and research papers are categorizing cybercrimes in order to come to a more cohesive conclusion. Gordon and Ford (2006) brought the idea of distinguishing Type I and Type II cybercrime based on the offences' characteristics, including whether or not the act was limited to computer systems exclusively (Covic and Voß, 2019; Mikhaylov and Tarakanov, 2020, Mikhaylov and Sokolinskaya, 2019).

Conversations and discussions on cybercrime in general can be extensive. However, this study focuses on one of the most common offences in cyberspace: ransomware. Ransomware, as has been already stated, is a type of malicious software (Malware) which infects many Personal Computers. The infection, generally, can be in two forms. The first one completely locks out the user from accessing their system unless a ransom is paid. The other form restricts access to sensitive documents and information under the threat of deleting them unless the same condition is met. The size of the ransom can vary depending on the victim and situation, and criminals often demand the fee be payed in Bitcoin due to the privacy and lack of transparency that comes with cryptocurrency payments and transfers. Regardless, the general consensus is to not pay the ransom, as in doing so, the victim is proving the hackers' scheme to be profitable and they will continue to harm other systems. Moreover, no victim can be sure that the criminals will "hold up their end of the bargain" and actually unlock the system and/or files (Gonzales and Hayaineh, 2017; Zhang et al., 2019; Meynkhart, 2019; Lopatin, 2019; Lopatin, 2020; Denisova et al., 2019; Mikhaylov, 2018a; Mikhaylov, 2018b).

Although CryptoWall, which had become the leading version of ransomware in 2015, had great reputation for decrypting files after paying the fee, far from many other criminals and systems were as honest, which, of course,

is unsurprising. Because of this and many other reasons, involving the threat of more frequent ransomware attacks in the long term, the demanded sum of money had never been paid in over 3% of known cases (Richardson and North, 2017; Szlosarek et al., 2019; Covic and Voss, 2019; Dorantes-Argandar et al., 2019; Iliopoulou et al., 2019; Huang et al., 2019; Hadiuzzaman et al., 2019; Jasti et al., 2019).

Ransomware has been terrorizing persons' computer systems for over a decade now. The volume of these infections when the first ransomware attacks were made was initially low. Nevertheless, the rate at which ransomware spread increased over 500% in the year 2013 when compared to previous years. One of the many reasons that the number of ransomware attacks had increased exponentially was due to the fact that ransomware has shifted from infecting business network systems and computers to personal computers in households. It is noteworthy that these ransomware attacks are also more frightening, which is explained by the nature of household users to neglect backing up their files and using an effective antivirus that may prevent such happening in the first place (Connolly and Wall, 2019; Meynkhard, 2020b; Nyangarika et al., 2018; Nyangarika et al., 2019a, Meynkhard, 2020a; Nyangarika et al., 2019b).

Malware itself is accompanied by other viruses and worms, which harm computer systems and are a breach of security and privacy. One of the key issues relating to this subject is that programs meant to decrease victimization risk are not very effective. As of 2020, it is estimated that 33.28% of unprotected computer systems are infected with malware. Compare this to the 25% of PCs that are infected despite having anti-virus programs installed, and it would seem, as indicated by the relatively small spread between the figures, that these applications alone cannot prevent infections from happening. Moreover, criminology and IT are not capable of single-handedly counteracting this problem. It is an individual's responsibility to be familiar with the consequences of browsing suspicious and unsafe websites and change their behavior accordingly (An and Dorofeev, 2019; Brewer, 2016; Varyash et al., 2020; Moiseev et al., 2020; Nie et al., 2020).

Taking these facts into consideration, self-control is an important factor when analyzing victimization rates. It is a user's responsibility to be wary of visited websites and downloaded files. Low levels of self-control contribute to certain types of security breaches, data manipulation, and on-line harassment. Not only that, but these individual characteristics can be associated with minor cyberdeviance. These discoveries illustrate that individual characteristics and decisions are vital for safety in cyberspace but are not able to sufficiently provide a full line of security (Everett, 2016; Mohurle and Patil, 2017; Mikhaylov, 2019; Dayong et al., 2020; Denisova et al., 2019; Dooyum et al., 2020).

Among many cyberspace attacks, ransomware in particular is dependant and reliant on the behavior of the infected user – the victim. Ransomware attacks can be coordinated, targeting a specific system, e.g. a company's network of computers. However, these offences often happen due to a lack of attention from potential users – they “accidentally” get infected whilst visiting suspicious websites and downloading unsafe files. The behaviour of a user is presented not only by whether or not he has been infected, but also by his decision to pay the ransom or not. This is a key component in understanding and preventing ransomware attacks, because the decision to comply with hackers can give them incentive to keep their criminal spree going (Bhardwaj et al., 2016; Aurangzeb et al., 2017). This problem for IT-infrastructure of transport sector is researched (Chiabaut and Barcet, 2019; Nguyen et al., 2019; Bešinović and Goverde, 2019; Enayatollahi et al., 2019; Mohri and Akbarzadeh, 2019; Sun and Aplan, 2019; Jevinger and Persson, 2019; Czioska et al., 2019; Heyken Soares et al., 2019; Habib and Hasnine, 2019; Malucelli and Tresoldi, 2019; Downward et al., 2019; Candelieri et al., 2019).

3. Materials and methods

A qualitative research approach is used in this study to reach its goals. Qualitative inquiries can be used for deep studying of ransomware crime like researchers before (Connolly and Wall, 2019). A focus group was created in order to be examined and analyzed. Our sample is made by persons who had rich experience with crypto-ransomware ransomware attacks.

Several measures were taken to verify the study's results and ensure reliability of the findings. Secondary data served as an important validator of discoveries. Moreover, the employment of a purposeful sampling technique prevented sampling distortion. The sample size itself was determined by the principle of theoretical saturation, equating to 30 interviewees.

Another key technique used in the study was asking respondents to provide feedback on interview transcripts and study findings and subsequently rationalizing them. The results of the survey were shared with an experienced researcher from TrendMicro, who provided important expert comments. All findings are supported by interviewees' quotes, providing additional verification. Finally, study informants showcased a high degree of unanimity about the necessary organizational measures needed to respond to the crypto-ransomware threat suggests that the results are reliable and will not change significantly if additional organizations were to be interviewed.

It is our belief that these precautions have eliminated most inaccuracies and misunderstandings from the data collection. Although we do not claim that the list of proposed measures is exhaustive, the utilization of the aforementioned principles ensures reliable results. As for the validity of findings, the situation is generally more complex. Interviews inevitably allow participants to answer questions in ways that distort facts. However, in this study, the situation appears to be unique. Participants had various incentives to provide factual answers. Although we do not claim that the study participants were entirely honest or forthcoming, several factors allow us to conclude that interviewees provided trust-worthy replies (Mikhaylov, 2020a; Mikhaylov, 2020b; Mikhaylov et al., 2020).

This conclusion can be made based on several reasonings. The majority of victims suffered greatly from crypto-ransomware attacks, including personal emotional distress as well as physical damage to IT infrastructure. The key incentive for participation in this study was to share their experiences with the aim to prevent future ransomware attacks on other organizations. Interviewees appeared to be genuinely concerned with the threat that these attacks present, including its recent proliferation and the consequences it may entail. Several respondents strongly disapproved the fact that many organizations are hiding active cyber-ransomware attacks. Moreover, several interviewees were appalled by the fact that criminals held them hostages and wanted to 'share their story' and warn others (Mikhaylov et al., 2019; Mikhaylov et al., 2018).

Almost all victims actively participated in validation exercises and expressed a keen interest in receiving final results and conclusions. As for Police Officers from the CCUs, the very nature of their job is to reduce cybercrime. Hence, they have a genuine interest in providing objective data. Our observation was that law enforcement representatives readily shared data on ransomware ransomware attacks, carefully concealing victims' identities. Other tactics that may have ensured honesty in informants included clearly communicated anonymity procedures, an option to change or delete parts of text in the transcripts (Sunchalin et al, 2019; Gura et al., 2020; Mikhaylov et al., 2020; Prosekov et al., 2020).

With respect to the respondents' confidentiality, aliases are used for the informants and ransom amounts are concealed, as the latter could otherwise be used to identify some of the interviewees (Table 1).

Table 1. Ransomware types and targets.

Organisation alias	Industry	Target
LawEnfJ	Law enforcement; small; public	Person
GovSecJN	Military; large; public	Person
GovSecJ	Military; large; public	Multiple ransomware attacks
EducInstF	Education; large; public	Computer
EducInstFB	Education; large; public	Computer
LawEnfM	Law enforcement; small	Multiple ransomware attacks
GovSecA	Military; large; public	Computer
LawEnfJU	Law enforcement; medium; public	Person
HealthSerJU	Health service; large; public	Multiple ransomware attacks
LawEnfF	Law enforcement; medium; public	Person
ITOrgA	IT; small; private	Computer
ConstrSupA	Construction; small; private	Computer
EducOrgA	Education; small; public	Computer
SecOrgM	IT; small; private	Person
ITOrgJL	IT; small; private	Computer
CloudProvJL	IT; small; private	Computer
InfOrgJL	Infrastructure; medium; private	Computer
ConstrSupJ	Construction; small; private	Computer
RelOrgJ	Religion; medium; private	Person
SportClubJ	Sport; large; private	Computer
UtilOrgD	Utilities; large; private	Computer

Source: authors

The data was used between January and December 2018. The interview questions are as follows:

Can you please describe the experience of the ransomware incident?

What made you understand that a ransomware ransomware attack took place?

What was the source of the ransomware?

In your opinion, why was the ransomware effective in infecting the network?

Does your organization have ransomware policies and provide specific training?

Does your organization backup its files and electronic documents?

Does your organization utilize antivirus software?

Does your organization have cybersecurity insurance that covers ransomware?

What did you learn from this experience?

What changes have been made in the organization following the ransomware attack?

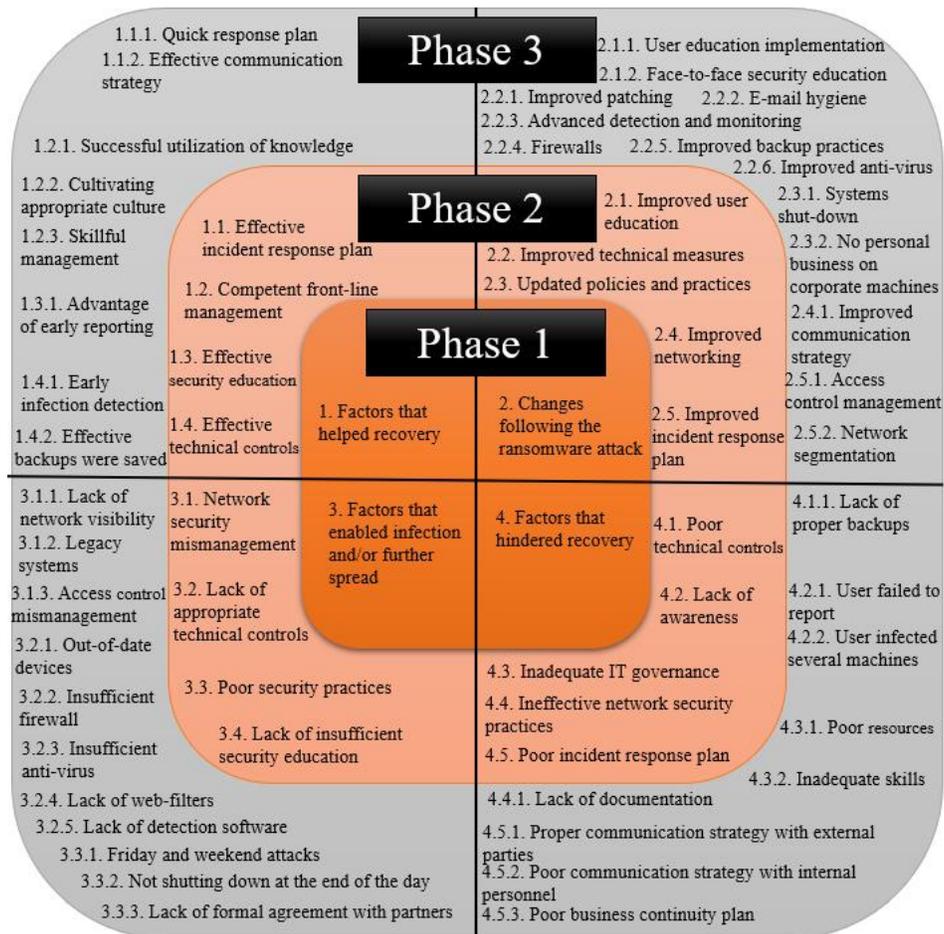


Fig. 1. The phases of analysis

Source: authors

The research targeted the specialists' reaction during the cybercrime incidents and has 3 phases of analysis (Fig. 1). The paper classifies answers and obtained results of the ransomware attacks. The ransomware attack time horizon is from the years of 2014 until 2018. These ransomware attacks were structured by the types of crypto-ransomware. The aim is to find a balance between using specific humans or machine systems as initial targets. (Ivanyuk and Soloviev, 2019; Ivanyuk, 2018; Radosteva et al., 2018; Elizarov et al., 2017).

Furthermore, statistics on e-mail spam and phishing rates (Appendix) are used to confirm the thesis that they are both correlated in infecting computer systems with ransomware. It is noteworthy that the analysis of variance (ANOVA) in particular is used in order to find possible discrepancies and differences between the cases. The tables are used as samples and the discovery of variance. Whilst related methods, such as the *t-test* are similar, and can also be used, the decision to use the ANOVA specifically was made due to familiarity of the authors with it (An et al., 2019a; An et al., 2019b; An et al., 2019c; An et al., 2020a; An et al., 2020b; An et al., 2020c).

4. Results

As we have already reviewed, the behavior of people is incredibly important in situations regarding the prevention of infections in cyberspace and the successful reolvment of problems which may arise. The interview that was conducted is meant to understand what methods organizations utilize to keep their data and systems safe.

The collected data shows that over half of victims are able to retrieve lost data using backups. This method, as described by the interviewees themselves, allowed them to avoid some damage caused by the attack, whilst simultaneously not succumbing to the criminals’ demands. This has proven to be incredibly effective.

An aspect that had been vital to understanding the scale and consequences of ransomware infections is insurance. Figure 1 presents data on countries with cybersecurity insurance and contrasting insurance which covers ransomware attacks in 2019. This data directly parallels with the study’s first stage of analysis titled “Factors that helped recovery” and the subsequent stages.

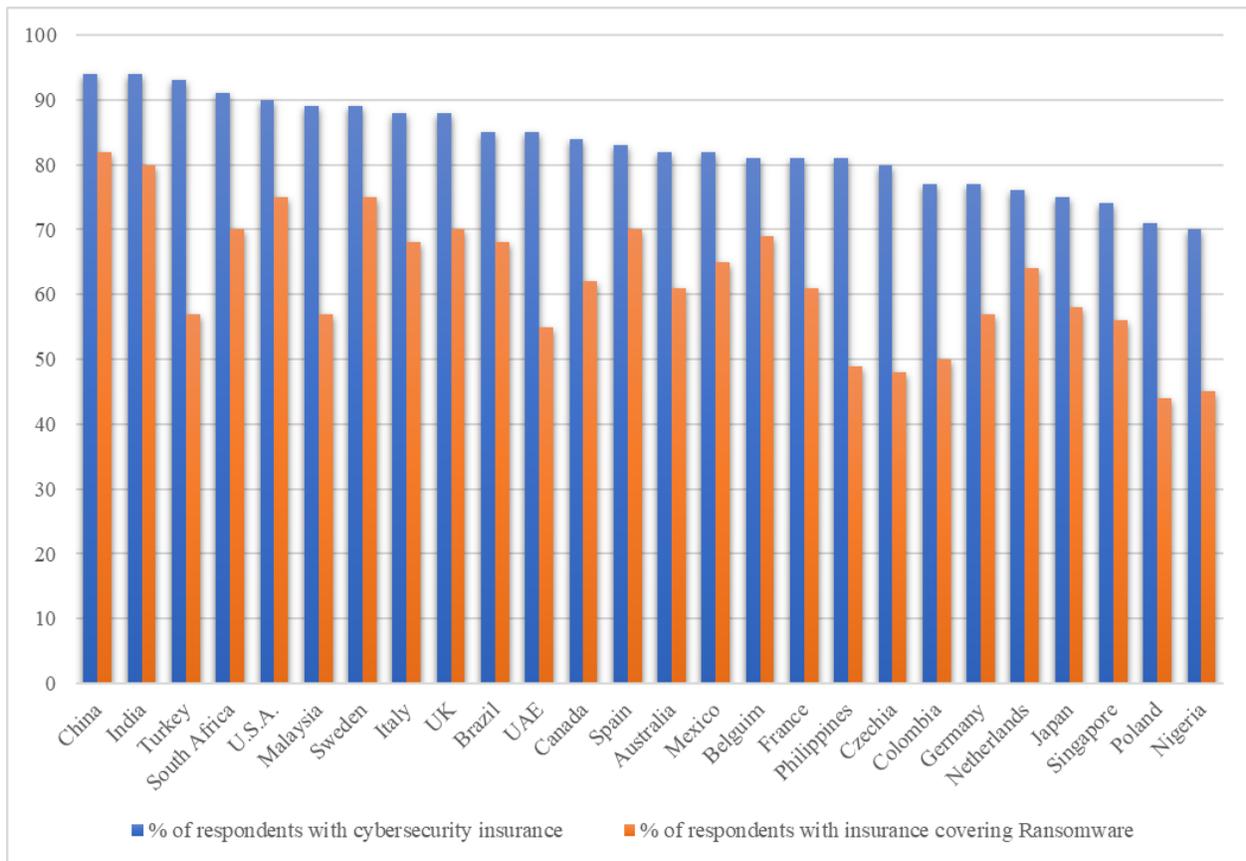


Fig. 2. Cybersecurity insurance by country in 2019.

Source: Sophos

As evident by the Figure, the choice of obtaining insurance that covers ransomware is inconsistent among the examined countries. Some countries decide to “go the extra mile” and also protect themselves from Ransomware. In order to understand the reason behind some countries’ organizations valuing ransomware insurance more than others, the study observes the states in which ransomware attacks are more frequent (Figure 3).

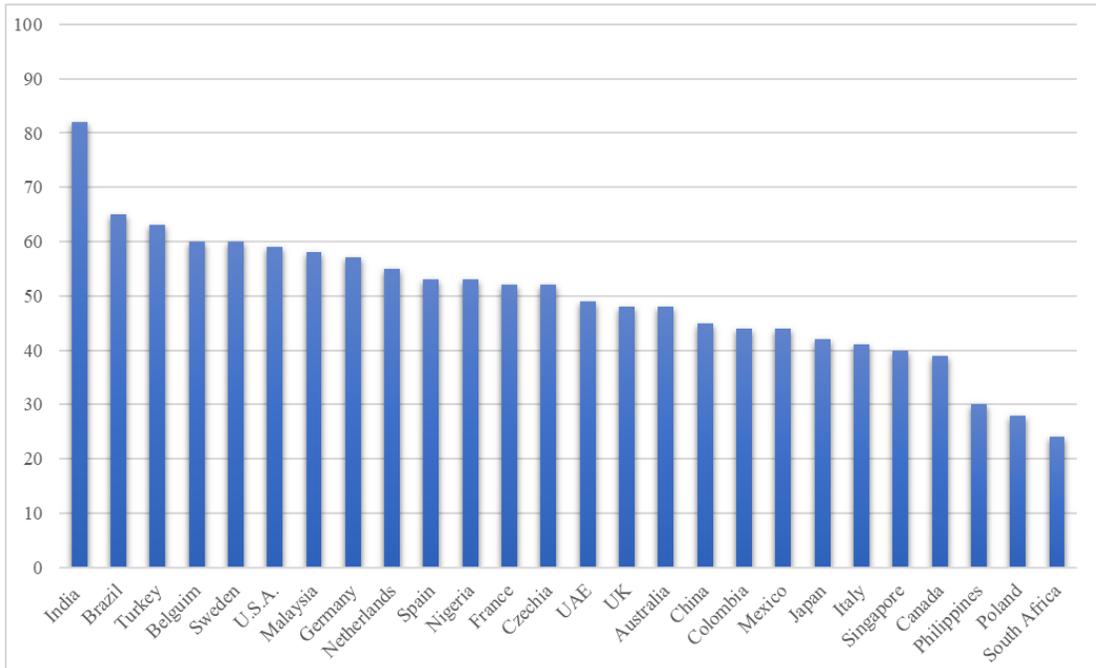


Fig. 3. Percentage of organizations hit by ransomware in 2019.

Source: Sophos

As you can see, India has been targeted most often, which explains the necessity to buy not only cybersecurity insurance, but also that which protects from ransomware. Of course, this may lead to subsequent problems, which is based on the ransom being paid (Figure 4).

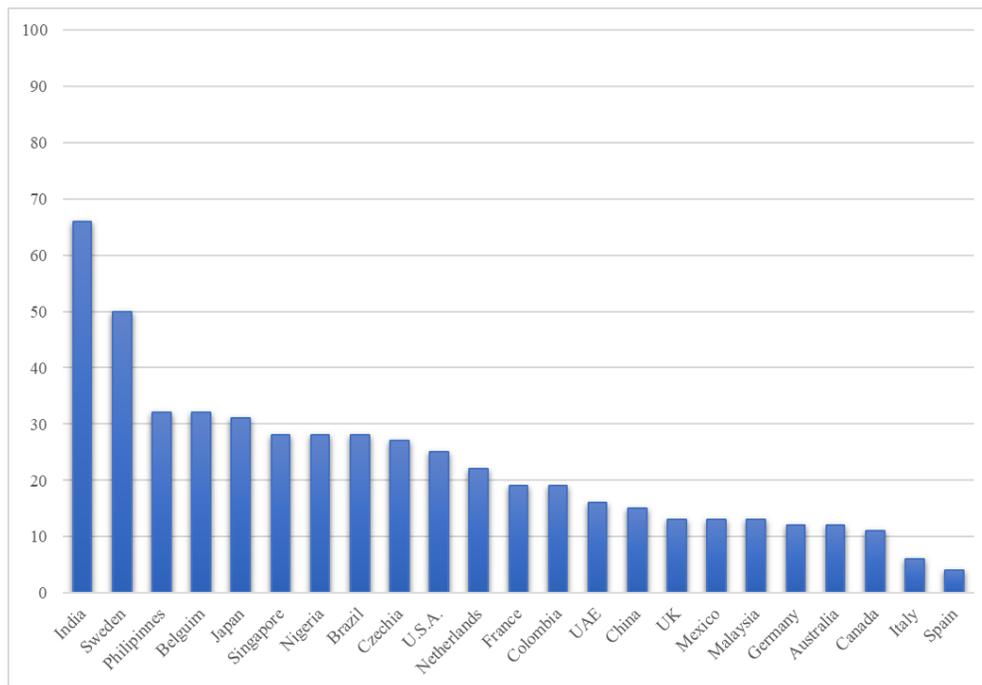


Fig. 4. Percentage of organizations that paid the ransomware in 2019.

Source: Sophos

It is not surprising that the country with the most intense insurance-policy pays the ransom far more often than many other states. This method of dealing with ransomware, as stated by our interviewees, proves to be effective, as almost every organization that was attacked by ransomware and paid the fee had the ransom paid by insurance. Subsequently, this often resulted in data and systems being unlocked.

The sums of money paid should also be put in perspective. The figure 5 below shows the average fee among ransomware infections contrasted with one of the most expensive types of ransomware – Ryuk. The key takeaway from this graph is that this volume of money ends up in the hands of criminals, that may use these new resources to continue harming other computer systems.

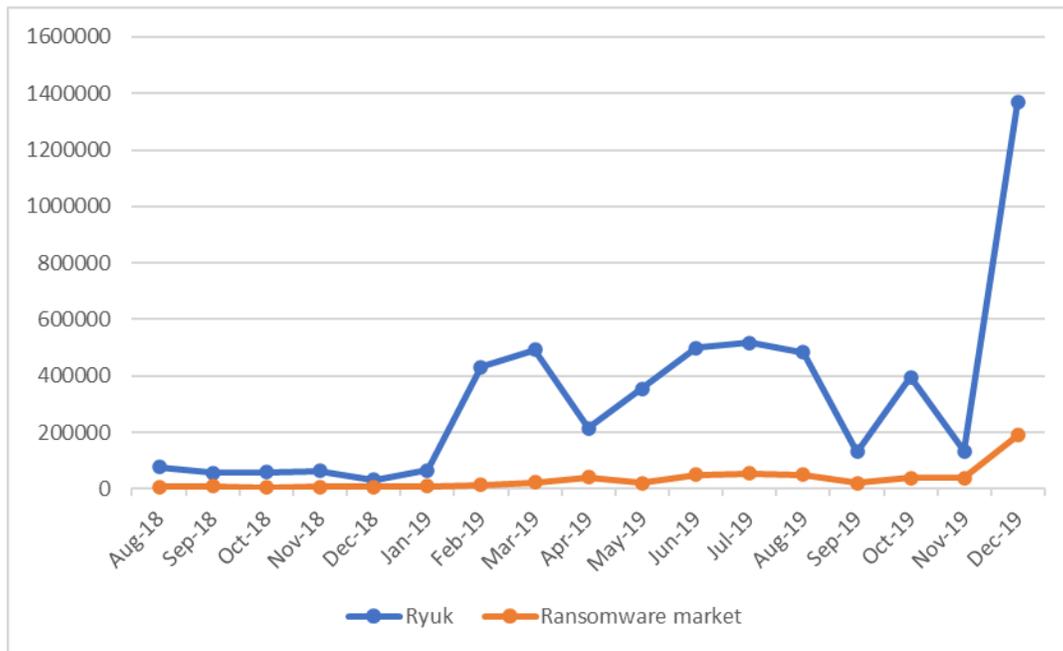


Fig. 5. Ransomware fee. Ryuk average fee and Ransomware average fee (USD\$).
Source: Sophos

Regarding the ANOVA test, a strong correlation (F=10019) was found between email spam rate and email phishing rate (Table 2). These methods are both common, and thus users should be informed about the possible dangers of both methods in which hackers can take advantage of vulnerabilities in their systems. These results also parallel with the results of our interview, where most infections were said to happen through e-mail messengers.

Table 2. ANOVA summary

Data Summary			
	Samples		
	1	2	Total
N	45	45	90
$\sum X$	2455.3	2.5451	2457.8451

-Mean	54.5622		0.0566		27.3094
- $\sum X^2$	134553.45		0.3952		134553.8452
Variance	13.3369		0.0057		757.6584
Std.Dev.	3.652		0.0756		27.5256
Std.Err.	0.5444		0.0113		2.9015
standard weighted-means analysis					
<i>ANOVA Summary</i> Independent Samples k=2					
Source	SS	Df	MS	F	P
Treatment [between groups]	66844.518	1	66844.518	10019.67	<.0001
Error	587.077	88	6.6713		

Source: authors

5. Discussion

Commercial companies have given employees short seminars about these problems. There are programs for theoretical studies and practical experiences of law enforcement in big cities (Malecki, 2019; Yaqoob et al., 2017).

In rural areas and provinces, only a few law enforcements officers have specialized training in computer crime investigation. But this situation is slowly improving. Crime scene patrol officers are some of the most trained individuals in this area of expertise. They are first to produce and store (or destroy and approve the destruction of) valuable digital evidence. Ideally, all members of the justice system should receive basic information technology education and, better yet, the level of training that these officers have. However, this goal cannot be achieved in a short time period, but requires revamping the system of guides that are followed by officials (Mansfield-Devine, 2016).

As for the results of scientific methods used: businesses in particular are interested in ensuring the security of their data, documents and files, as the damages can be overwhelming. This has led to the development of different plans meant to resolve possible issues. Among them, as we have noted, is insurance along side file backup. Insurance is a form of “temporary solution”, as the criminals are still able to gain their desired resources. Backups on the other hand, do not resolve the issue of “bricked” hardware, as it allows to replace previous systems with newer. However, this has the potential to save a business large funds compared to insurance or plainly paying the ransom. Moreover, insurance-paid ransom is not guaranteed to be unlocked – backups are more reliable in this situation.

This brings us to arguably the most important point of the study – preventing ransomware attacks from happening in the first place. This is obviously the most beneficial situation, but it requires training and increased attention from users – a change in their behavior in cyberspace in general.

Users are capable to prevent thousands of dollars in damages if they simply add discipline, control, awareness to their browsing and Internet-surfing experience. This is the exact reason many organizations that have faced ransomware attacks intensify their programs to educate employees – as they, individuals, are also responsible for vulnerability exploitation (Ye et al., 2016).

6. Conclusion

Nowadays, very few organizations, governments and persons work and function without the use of gadgets, IT devices, computer systems. Because technology has integrated in to our lives as much as it has, it becomes progressively more important to invest in making cyberspace safe.

The study has reviewed how different methods of resolving the attack impacts the spread of ransomware across the Internet – be it insurance policy, backups or simply paying the ransom. Furthermore, the possible gateways to infection have been analyzed and examined. A strong connection between e-mail spam and phishing has been found, which reinforces these two methods of infection as one of the most common – making them essential to be learned in group seminars and courses about safety in cyberspace.

The research paper has also drawn results from interviewing persons with first-hand experience of facing ransomware attacks. These attacks emphasize vulnerabilities in the organization’s computer system and can lead to permanent damage and file-loss. In the aftermath of the attack, organizations’ and persons’ weak spots are put on display, and they begin to take cybersecurity in a more serious manner, as it is an urgent manner – no one can know if they will be attacked today, tomorrow or in a month.

Despite paying much attention to ways that ransomware can be death with, this study values prevention tactics the most: making sure that infections do not occur in the first place. There are

This study, just as any other, has its limitations. For example, there are other common ways users can get infected with unwanted virii, such as visiting suspicious websites and downloading hazardous files and documents. these methods were reviewed, but were not researched in further detail. Furthermore, mobile users have been facing the issues of ransomware infections at an increasing alarming rate. This type of virus has become more common on gadgets and this should be a topic for future extensive research. There are numerous studies discussing machine learning methods of detecting ransomware, which is a topic that can be successfully utilized by big corporations as well as governments.

7. Contribution to the body of knowledge

This paper summarizes the literature review on the growing problem of ransomware attacks across the world. The principals of infection have also been discussed and analyzed. Furthermore, the article emphasizes the causes and sources of users’ vulnerability. It has evaluated that the industry of Information Technology has potential to become safer not only through means of regulation, but also by changing the mentality that people have when browsing the internet. The research paper has reported on actions to prevent the spread of ransomware can and should be done by all social institutions: governments, organizations and households. Governments have numerous levers to not only detect attacks and resolve issues, but bring criminals to justice. The state has a monopoly on this, as no other institution, be it a business or individual person, can “get revenge” for the damages. In order to do this, laws must be passed to build a legislative base for counteracting cybercrime and punishments

for misdemeanors. Furthermore, governments have the opportunity to cooperate on and international level to ensure a level playing field all over the globe.

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Appendix

Answer classification of analysis' phases.

1.1.1.1 we responded methodically 1.1.1.2 processes were documented in the incident response plan 1.1.2.1 we handled media invasion very well 1.1.2.2 we were able to inform staff immediately 1.2.1.1 breach coach helped enormously with recovery 1.2.1.2 cyber insurance provided information we needed 1.2.1.3 cyber insurance reimbursed many expenses	3.1.3.7 scanning vulnerable IPs on Internet is simple 3.1.3.8 vulnerable Internet facing servers 3.1.3.2 we voluntary enabled RDP 3.1.3.3 RDP brute-force due to weak password 3.1.3.4 RDP system is not brilliant 3.1.3.5 Microsoft ignored our RDP concerns 3.1.4.1 escalated privileges 3.1.4.2 poor management of admin passwords
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<ul style="list-style-type: none"> 1.2.1.4 security vendor was helpful 1.2.1.5 cyber experts are needed to find patient zero 1.2.1.6 IT contractors worked very hard 1.2.1.7 IT contractor decrypted scrambled data 1.2.1.8 internal staff is the key to successful recovery 1.2.2.1 timely reporting led to fast reaction to the threat 1.2.2.2 it is important to let people know what is happening 1.2.2.3 people were compassionate and determined 1.2.2.4 despite of challenging conditions, people were amazing <ul style="list-style-type: none"> 1.2.3.1 security-savvy IT manager 1.2.3.2 knowing what to expect helps 1.2.3.3 prior experience with ransomware attacks helps <ul style="list-style-type: none"> 1.3.1.1 early reporting gave us advantage of time 1.4.1.1 we had sophisticated detection software <ul style="list-style-type: none"> 1.4.1.2 anti-virus was up-to-date 1.4.2.1 we frequently test backups 1.4.2.2 our offline backups saved us 2.2.1.1 centrally-managed vulnerability management <ul style="list-style-type: none"> 2.2.1.2 scheduled vulnerability management <ul style="list-style-type: none"> 2.2.1.3 removing Flash 2.2.1.4 business applications update 2.2.2.1 blocking certain attachments and links <ul style="list-style-type: none"> 2.2.2.2 email identification 2.2.2.3 malicious code analysis platform 2.2.3.1 centrally-controlled upgrades <ul style="list-style-type: none"> 2.2.3.2 upgrading legacy systems <ul style="list-style-type: none"> 2.2.3.3 OS upgrade 2.2.4.1 implementation of detection system <ul style="list-style-type: none"> 2.2.4.2 monitoring software 2.2.5.1 advanced protection firewall 2.2.5.2 securely-configured firewall <ul style="list-style-type: none"> 2.2.6.1 testing backups 2.2.6.2 offline backups 2.2.7.1 higher protection anti-virus <ul style="list-style-type: none"> 2.4.1.1 considering loss of IT 2.4.1.2 informing staff via text messages 2.5.1.1 applications roles and responsibilities <ul style="list-style-type: none"> 2.5.1.2 least privileges approach <ul style="list-style-type: none"> 2.5.2.1 retiring old machines <ul style="list-style-type: none"> 2.5.5.1 disabling RDP 2.5.5.2 robust VPN to replace RDP 3.1.1.1 we do not know who connects to network 3.1.1.2 we do not know amount of ransom notes received <ul style="list-style-type: none"> 3.1.1.3 no control over upgrading/updating OS 3.1.1.4 it was like a fog when we got infected <ul style="list-style-type: none"> 3.1.2.1 legacy systems could not be upgraded 3.1.2.2 legacy systems could not be retired 3.1.3.1 we do not know who connects via RDP <ul style="list-style-type: none"> 3.1.3.6 RDP enabled by default 	<ul style="list-style-type: none"> 3.1.4.3 infected domain controller 3.1.4.4 disregard for proper network structures <ul style="list-style-type: none"> 3.1.4.5 root access 3.2.1.1 ransomware came in via vulnerable server <ul style="list-style-type: none"> 3.2.1.2 some of our servers were very old <ul style="list-style-type: none"> 3.2.1.3 out-of-date software 3.2.1.4 SMB vulnerability 3.2.1.5 out-of-date Flash 3.2.2.1 low-level protection firewall <ul style="list-style-type: none"> 3.2.3.1 new malware signature 3.2.3.2 out-of-date anti-virus 3.2.3.3 drive-by-download 3.2.4.1 infection came through browsing Internet 3.2.5.1 ransomware stayed undetectable for days 3.3.5.1 signs 'please do not turn computer on' <ul style="list-style-type: none"> 3.3.5.2 Friday ransomware attacks <ul style="list-style-type: none"> 3.4.1.1 aging employee 3.4.1.2 apathy 3.4.1.3 you are as vulnerable as your least savvy user <ul style="list-style-type: none"> 3.4.1.4 convincing email 3.4.1.5 well-crafted email 3.4.1.6 it starts with user 4.1.1.1 a lot of critical systems did not have backups <ul style="list-style-type: none"> 4.1.1.2 Time Machine was encrypted 4.1.1.3 backups got deleted by ransomware 4.1.1.4 backups were not particularly clever 4.1.1.5 insufficient backups forced us to pay 4.1.1.6 servers were not affected, only desktops and laptops 4.1.1.7 backup software was only grabbing chunks of files <ul style="list-style-type: none"> 4.1.1.8 sensitive information was encrypted 4.1.1.9 too many nodes got encrypted 4.1.1.10 IT provider failed to ensure efficient backups <ul style="list-style-type: none"> 4.1.1.11 networked backups 4.3.1.1 lack of proper funding 4.3.1.2 IT team is absolutely tiny <ul style="list-style-type: none"> 4.3.1.3 too many servers for such small IT team 4.3.2.1 inappropriate background leading to poor governance <ul style="list-style-type: none"> 4.3.2.2 senior management incompetence led to further infections <ul style="list-style-type: none"> 4.3.2.3 not understanding the importance of IT 4.3.2.4 senior management should have been more involved <ul style="list-style-type: none"> 4.3.2.5 underappreciation of IT 4.5.1.1 phone calls from other organisation caused disruption <ul style="list-style-type: none"> 4.5.1.2 media invasion 4.5.1.3 security vendors invasion <ul style="list-style-type: none"> 4.5.2.1 we did not realise email will be down 4.5.2.2 we did not have mobile phones of senior management 4.5.2.3 no one thought of IT resources being unavailable 4.5.3.1 we did not know how to do both investigation and recovery
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Source: author

Ransomware mail spam rate by country.

Email spam	%
Saudi Arabia	66,8
China	62,2

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Brazil	60,8
Sri Lanka	60,6
Norway	59,1
Oman	58,6
Sweden	58,3
Mexico	58,1
UAE	58,1
USA	57,5
Colombia	56,8
Belgium	56,2
Serbia	55,8
Singapore	55,4
UK	54,8
Germany	54,8
Taiwan	54,5
Austria	54,4
Finland	54,4
Hungary	54,4
Greece	54,2
Israel	54,1
Denmark	54,1
France	54
Netherlands	53,9
Australia	53,9
New Zealand	53,4
Canada	53,4
Italy	53,4
Poland	53,2
Spain	52,9
Qatar	52,6
South Korea	52,4
Portugal	52,1
Luxembourg	51,4
Malaysia	51,4
Thailand	51,1
Ireland	51
India	50,9
South Africa	50,8

Switzerland	50,8
Hong Kong	50,5
Papua New Guinea	50
Philippines	49,5
Japan	48,7

Source: ISTR (2019).

Ransomware mail phishing rate by country.

Email spam	%
Saudi Arabia	66,8
China	62,2
Brazil	60,8
Sri Lanka	60,6
Norway	59,1
Oman	58,6
Sweden	58,3
Mexico	58,1
UAE	58,1
USA	57,5
Colombia	56,8
Belgium	56,2
Serbia	55,8
Singapore	55,4
UK	54,8
Germany	54,8
Taiwan	54,5
Austria	54,4
Finland	54,4
Hungary	54,4
Greece	54,2
Israel	54,1
Denmark	54,1
France	54
Netherlands	53,9
Australia	53,9
New Zealand	53,4
Canada	53,4
Italy	53,4
Poland	53,2

Spain	52,9
Qatar	52,6
South Korea	52,4
Portugal	52,1
Luxembourg	51,4
Malaysia	51,4
Thailand	51,1
Ireland	51
India	50,9
South Afrika	50,8
Switzerland	50,8
Hong Kong	50,5
Papua New Guinea	50
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Source: ISTR (2019).

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